

Ellsworth Community Survey

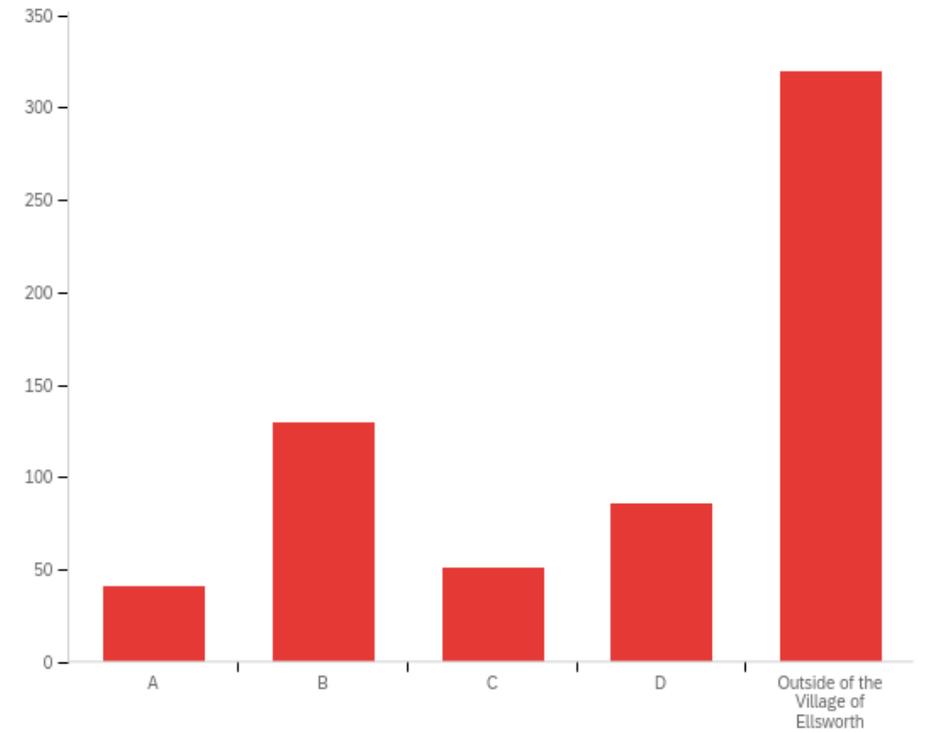
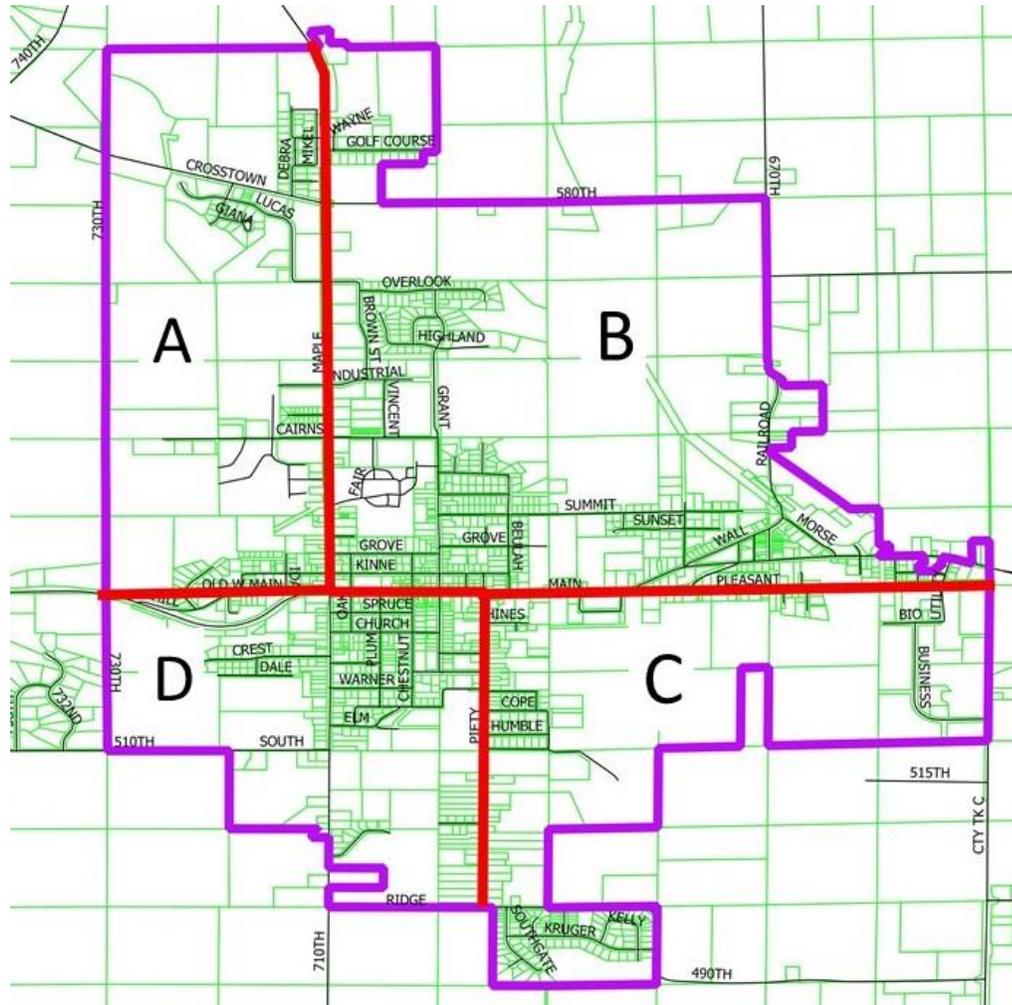
Survey Summary

Survey is the first step in community outreach and engagement for the Comprehensive Plan update

Conducted in January 2022

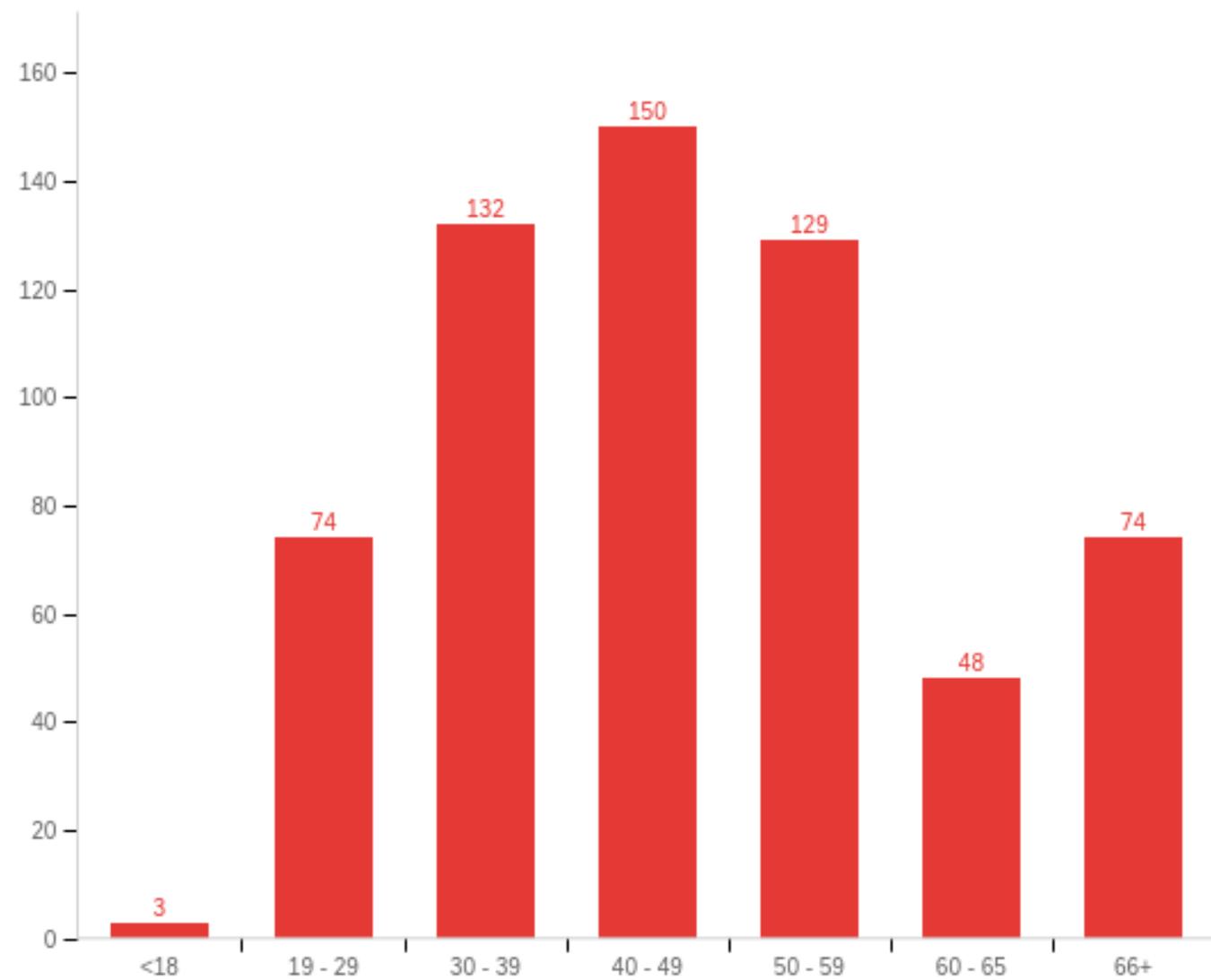
Well over 600 responses from across Ellsworth and surrounding community

Responses will help inform Town Hall meetings and other engagement as well as goals and priorities for the Comp Plan

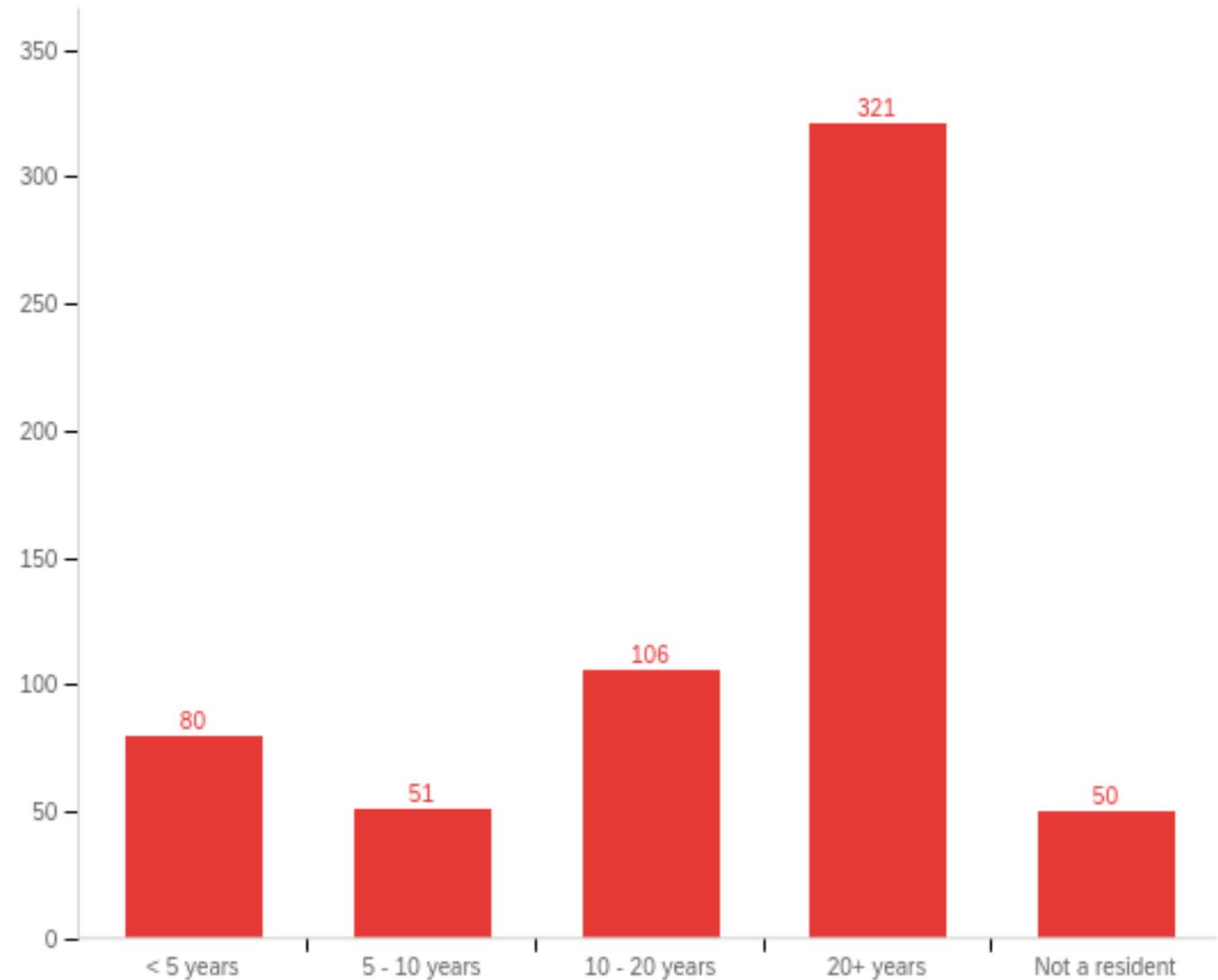


Survey results were compared between those who live in the Village limits and those who live outside the Village and were very similar in terms of responses to other questions. It is an indication that despite many respondents living outside of the Village, their views are in line with Village residents.

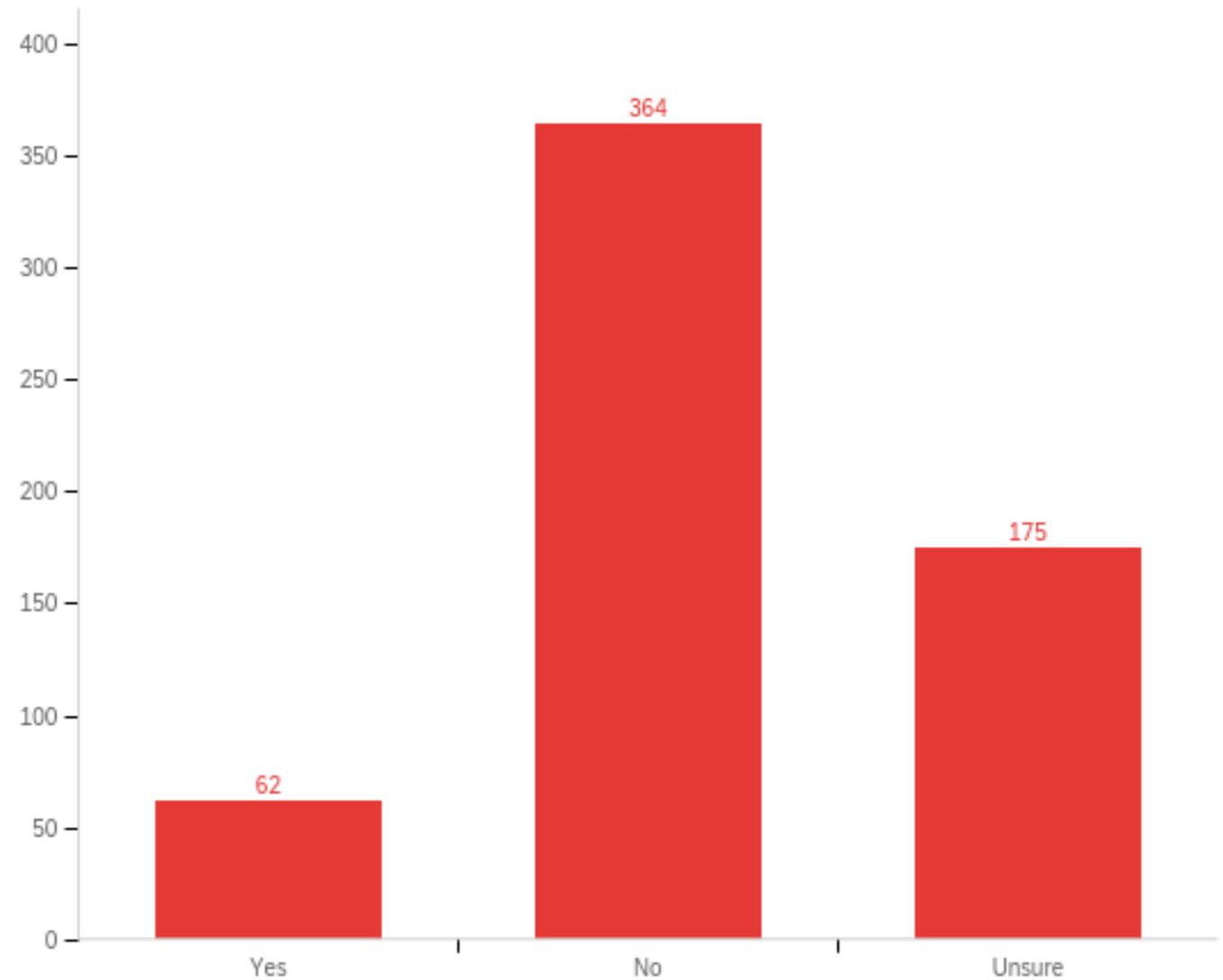
Age



How long have you lived in or near Ellsworth?

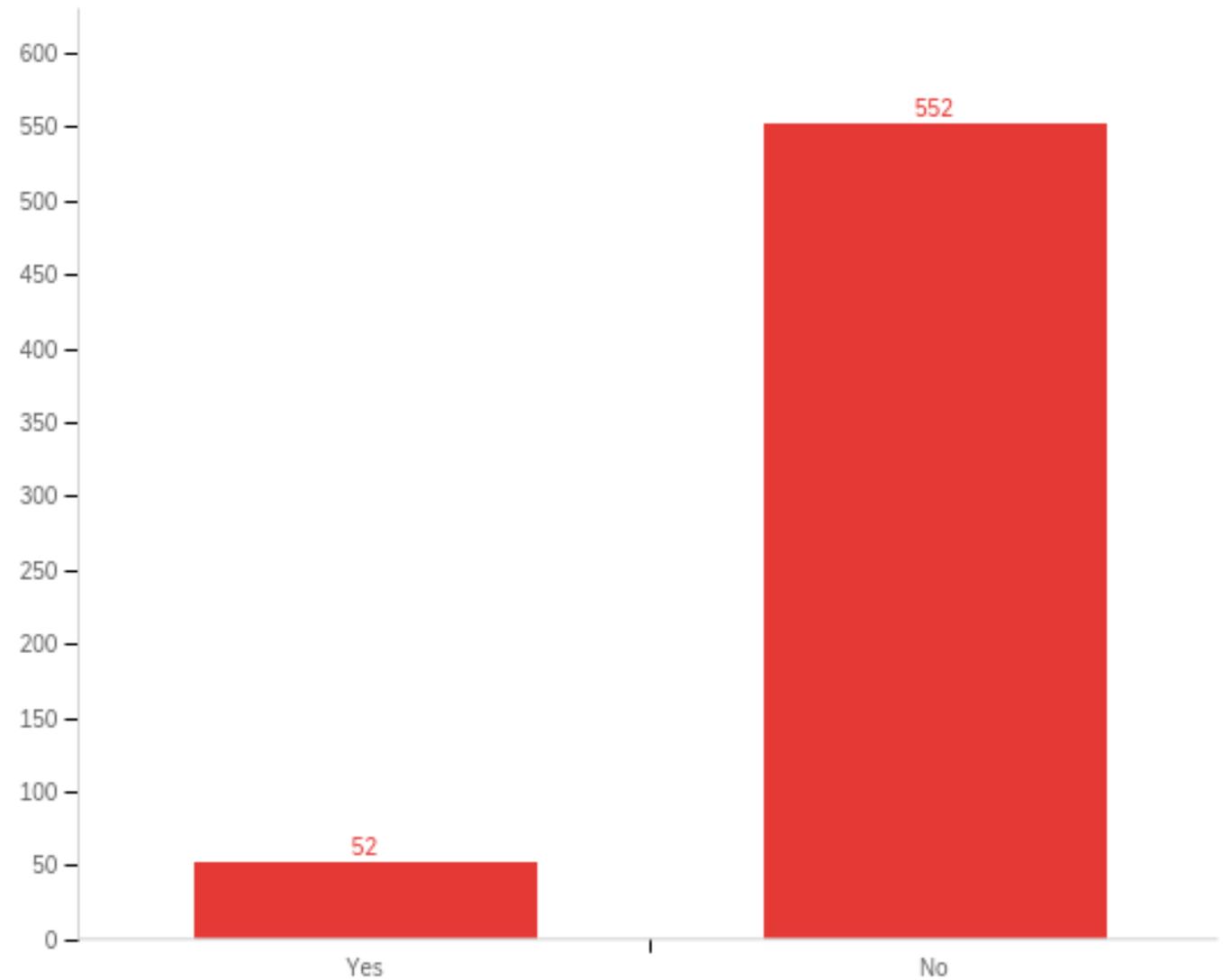


Do you plan to
move away from
Ellsworth?

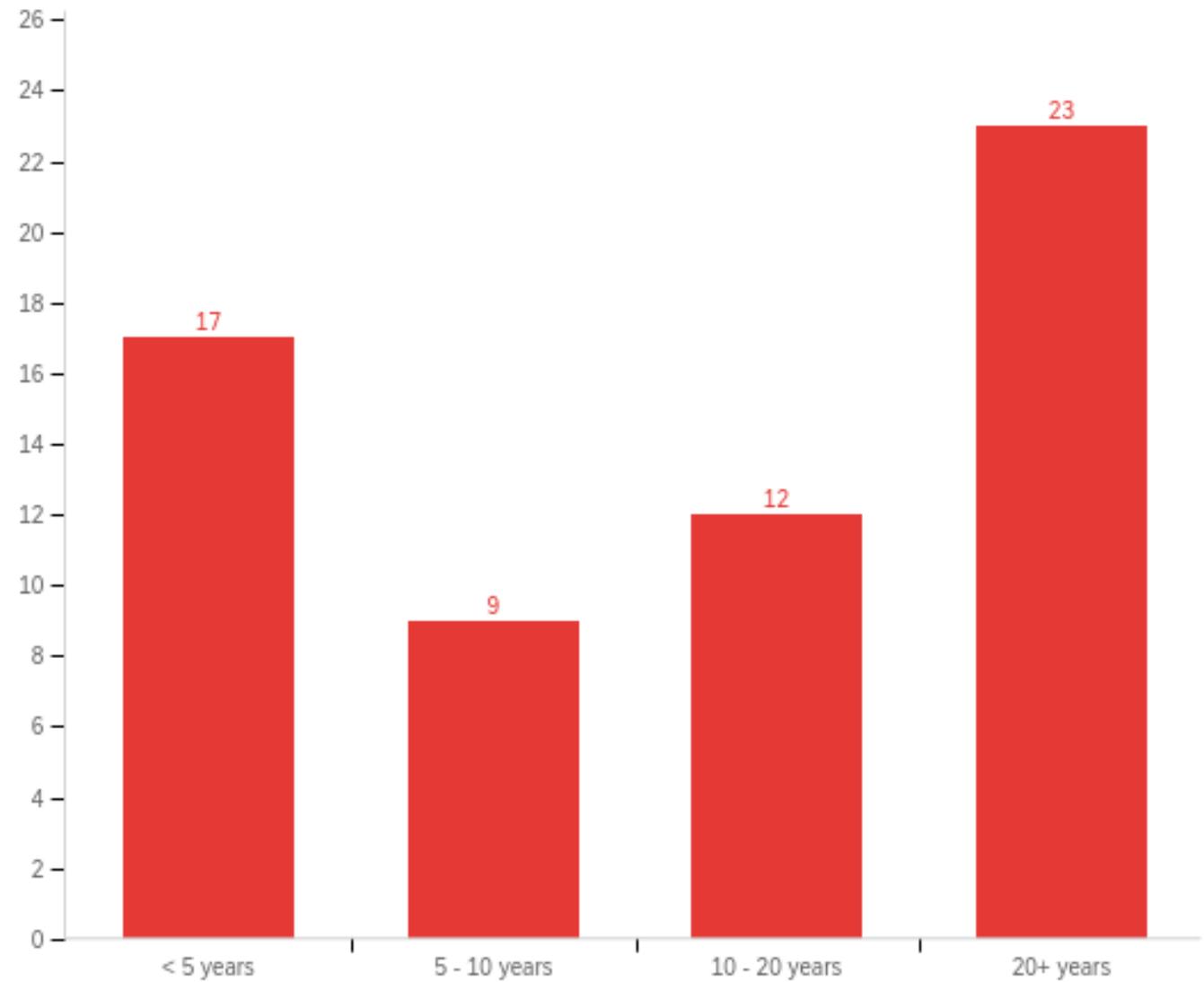


entertainment
activity living nothing
divorce prefer amenity climate
age school place
warm better business
high family work
town tax job live
opportunity
lack big lake city kid
retirement access
ellsworth falls option
country weather community
things housing property
aren't move senior people district
college grow children building
employment

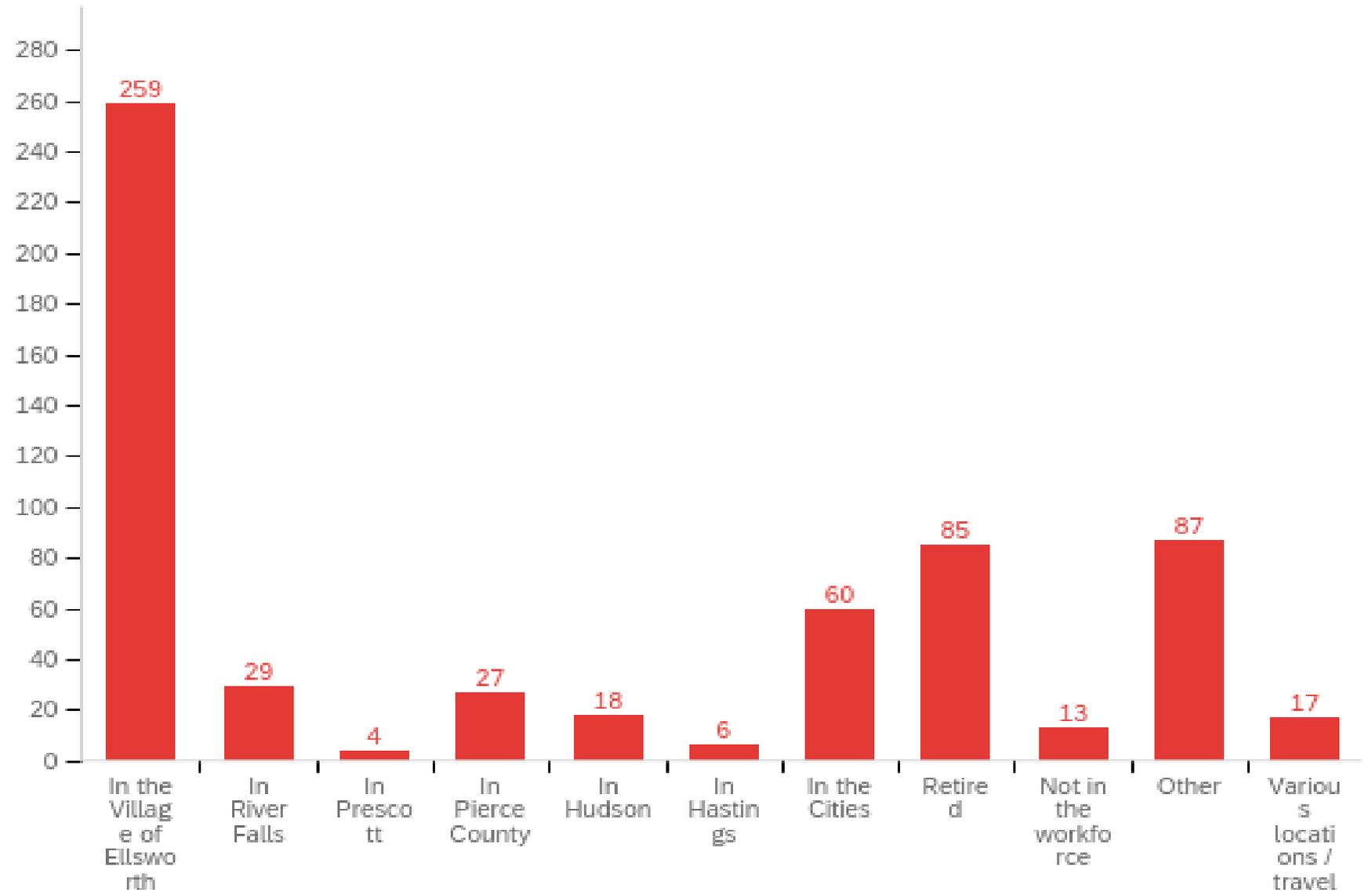
Do you own a
business in
town?



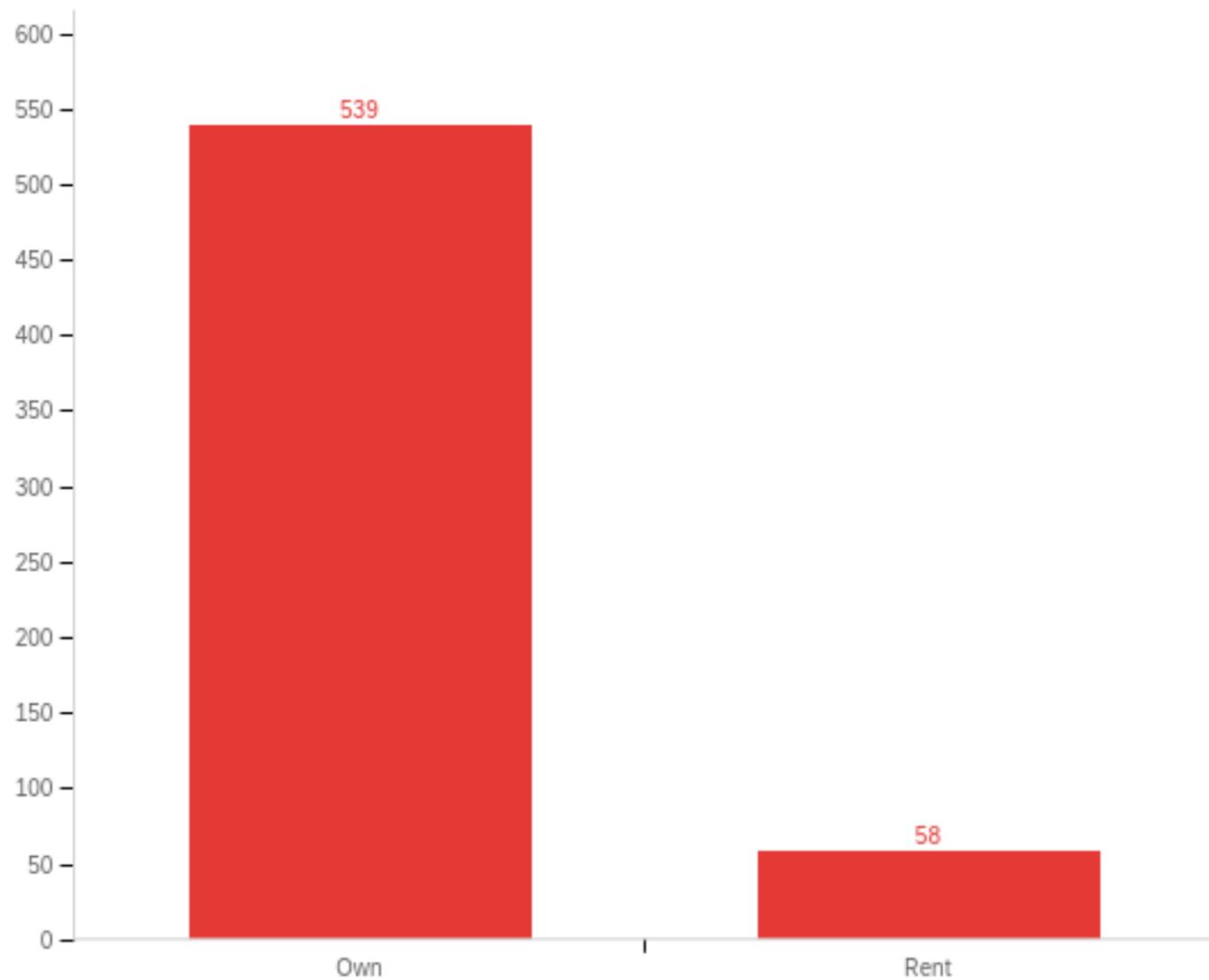
If yes, how long?



Where do you work?

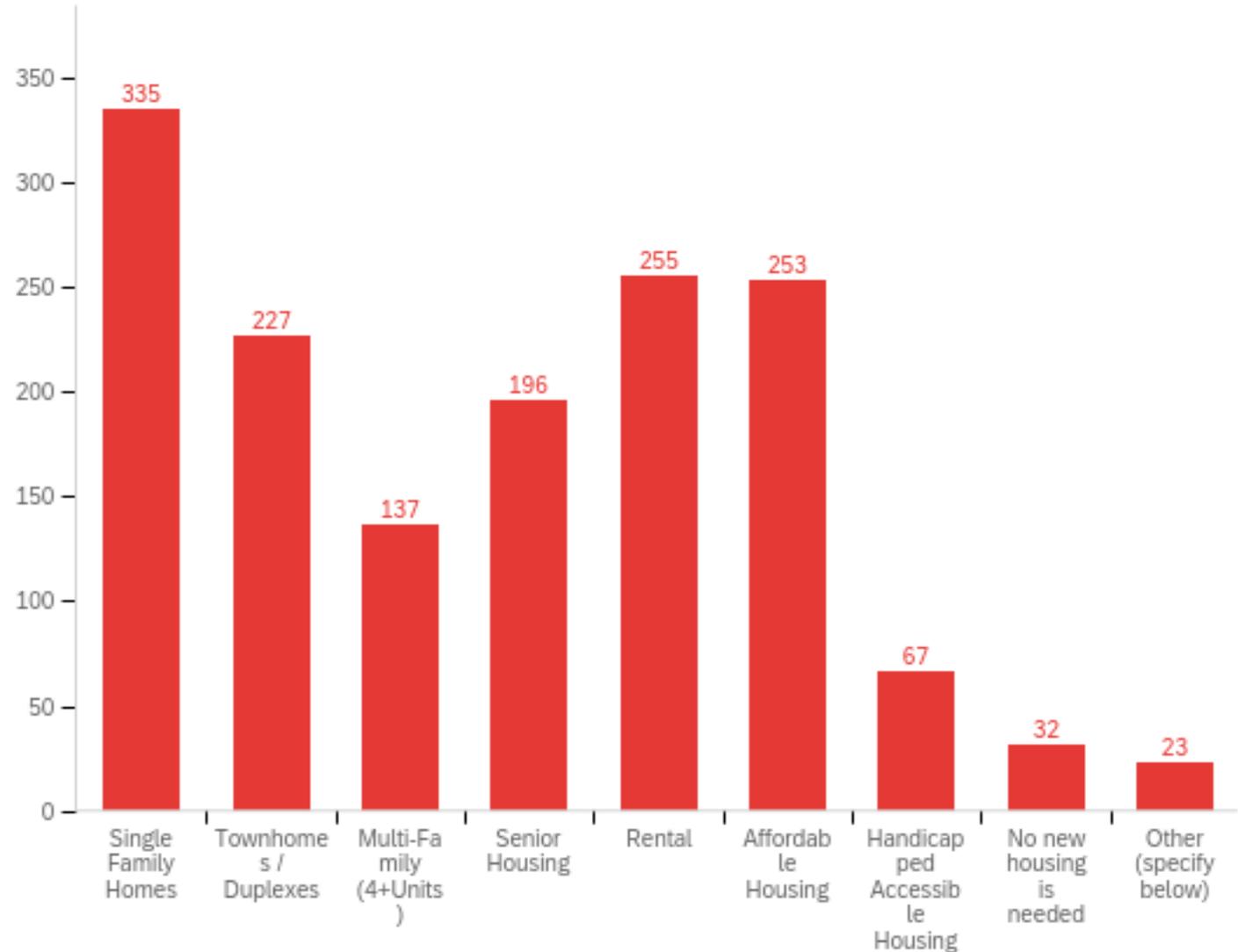


Do you own or
rent your home?



What types of housing are needed?

There is strong support for housing development of all types in Ellsworth. Very few respondents want to stop new housing. Somewhat surprising to see such high numbers for rental and townhomes, especially.



How strongly do these influence your decision to live in Ellsworth?

#	Field	Strong Influence	Some Influence	Little Influence	Not an Influence	Total
1	Cost of Living	39.35% 218	38.99% 216	11.73% 65	9.93% 55	554
2	Quality of Life	53.30% 291	35.71% 195	5.86% 32	5.13% 28	546
3	Employment	30.93% 167	30.74% 166	19.44% 105	18.89% 102	540
4	Family ties	47.62% 260	23.08% 126	9.71% 53	19.60% 107	546
5	Safety	58.68% 321	30.90% 169	6.76% 37	3.66% 20	547
6	Access to Twin Cities	26.00% 143	40.55% 223	20.91% 115	12.55% 69	550
7	Other (specify below)	27.47% 25	9.89% 9	8.79% 8	53.85% 49	91

Showing rows 1 - 7 of 7

Rate each aspect of quality of life that you experience

Interesting results that people were largely positive, but not a lot of Excellent marks for any of the categories, people are generally okay with things but see room for improvement

#	Field	Excellent	Good	Fair	Poor	Very Poor	Total
5	As a place to visit	4.50% 25	25.41% 141	41.62% 231	23.06% 128	5.41% 30	555
2	As a place to work	15.29% 83	37.57% 204	28.73% 156	14.00% 76	4.42% 24	543
4	As a place to retire	12.93% 71	34.79% 191	34.43% 189	14.57% 80	3.28% 18	549
1	As a place to live	19.46% 108	55.14% 306	23.42% 130	1.62% 9	0.36% 2	555
3	As a place to raise a family	28.44% 157	53.80% 297	16.30% 90	1.27% 7	0.18% 1	552

Showing rows 1 - 5 of 5

Rate your satisfaction

Fairly high rates of no opinion about various issues, a sign people aren't thinking about them, which can be taken as a good sign to some degree

#	Field	Very Satisfied		Satisfied		No Opinion		Dissatisfied		Very Dissatisfied		Total
1	Sidewalks and Walking paths	1.83%	10	28.34%	155	20.48%	112	38.39%	210	10.97%	60	547
2	Bicycle Access	0.92%	5	11.25%	61	43.73%	237	35.24%	191	8.86%	48	542
3	Local streets	2.57%	14	46.79%	255	18.90%	103	26.61%	145	5.14%	28	545
4	Water and Wastewater	4.77%	26	41.47%	226	38.53%	210	12.84%	70	2.39%	13	545
5	Broadband Internet Access	5.86%	32	35.35%	193	17.58%	96	28.21%	154	13.00%	71	546
6	Parks and Rec Amenities	2.21%	12	43.46%	236	19.52%	106	30.94%	168	3.87%	21	543
7	Public Schools	36.88%	201	44.95%	245	11.19%	61	5.87%	32	1.10%	6	545
8	Public Safety	24.22%	132	62.75%	342	9.54%	52	2.94%	16	0.55%	3	545
9	Availability of basic goods and services (e.g. groceries, clothing, etc.)	2.75%	15	30.09%	164	8.99%	49	48.07%	262	10.09%	55	545
10	Public Parking	8.66%	47	48.62%	264	24.49%	133	14.92%	81	3.31%	18	543
11	Public Transportation	0.18%	1	6.08%	33	52.30%	284	27.07%	147	14.36%	78	543
12	Natural Environment	8.26%	45	58.35%	318	25.87%	141	6.42%	35	1.10%	6	545
13	Sustainability	2.58%	14	38.19%	207	40.22%	218	16.97%	92	2.03%	11	542
14	Access to Medical Facilities	3.13%	17	35.66%	194	15.81%	86	37.32%	203	8.09%	44	544
15	Other (specify below)	4.62%	3	7.69%	5	64.62%	42	16.92%	11	6.15%	4	65

If you said
Very or
Extremely
Dissatisfied



#	Field	Generally Stay		Generally Go Elsewhere		Total
1	Want a celebratory restaurant meal	14.02%	75	85.98%	460	535
2	Want a family restaurant meal (not fast food)	24.16%	129	75.84%	405	534
3	Go shopping for clothing, household goods, etc.	1.50%	8	98.50%	527	535
4	Attend a cultural event	5.86%	31	94.14%	498	529
5	Spend time outdoors	40.04%	211	59.96%	316	527
6	Play sports	47.52%	230	52.48%	254	484
7	Watch sports	58.57%	294	41.43%	208	502
8	Celebrate birthdays or other events	28.79%	152	71.21%	376	528

Showing rows 1 - 8 of 8

Do you generally stay in Ellsworth or go elsewhere when you?

This may not have been a great question because a lot of people go elsewhere for a special event to make it more special rather than places they may go all the time...

#	Field	Very Important	Important	Neutral	Not Important	Should be Discouraged	Total
1	Improving pedestrian and bicycle access and safety	24.03% 124	37.79% 195	27.91% 144	9.30% 48	0.97% 5	516
2	Improving parks and recreation amenities	18.68% 96	49.81% 256	25.88% 133	5.64% 29	0.00% 0	514
3	Increasing housing availability and options	32.88% 169	42.61% 219	18.87% 97	5.25% 27	0.39% 2	514
4	Improving water and wastewater infrastructure	13.70% 70	35.81% 183	46.77% 239	3.72% 19	0.00% 0	511
5	Improving local streets	23.30% 120	46.60% 240	27.77% 143	2.33% 12	0.00% 0	515
6	Encouraging local business development	52.91% 273	39.15% 202	6.78% 35	0.58% 3	0.58% 3	516
7	Improving quality of life for full-time residents	41.55% 214	47.38% 244	9.90% 51	1.17% 6	0.00% 0	515
8	Encouraging tourism and tourism related businesses	20.70% 107	42.75% 221	28.63% 148	7.16% 37	0.77% 4	517
9	Other	23.68% 9	10.53% 4	63.16% 24	0.00% 0	2.63% 1	38

Showing rows 1 - 9 of 9

Within the next 5 – 10 years, the Village should focus its resources on:

Sidewalks and pedestrian access were a recurring theme in the survey, identified as a key issue and challenge. Again, strong support for housing options and availability along with supporting local businesses and improving quality of life overall. Connects to earlier results that showed people were generally fine with things, but did not see things as excellent.

Do you or someone in your household have a library card?

#	Field	Choice Count
1	Yes	65.18% 337
2	No	34.82% 180
		517

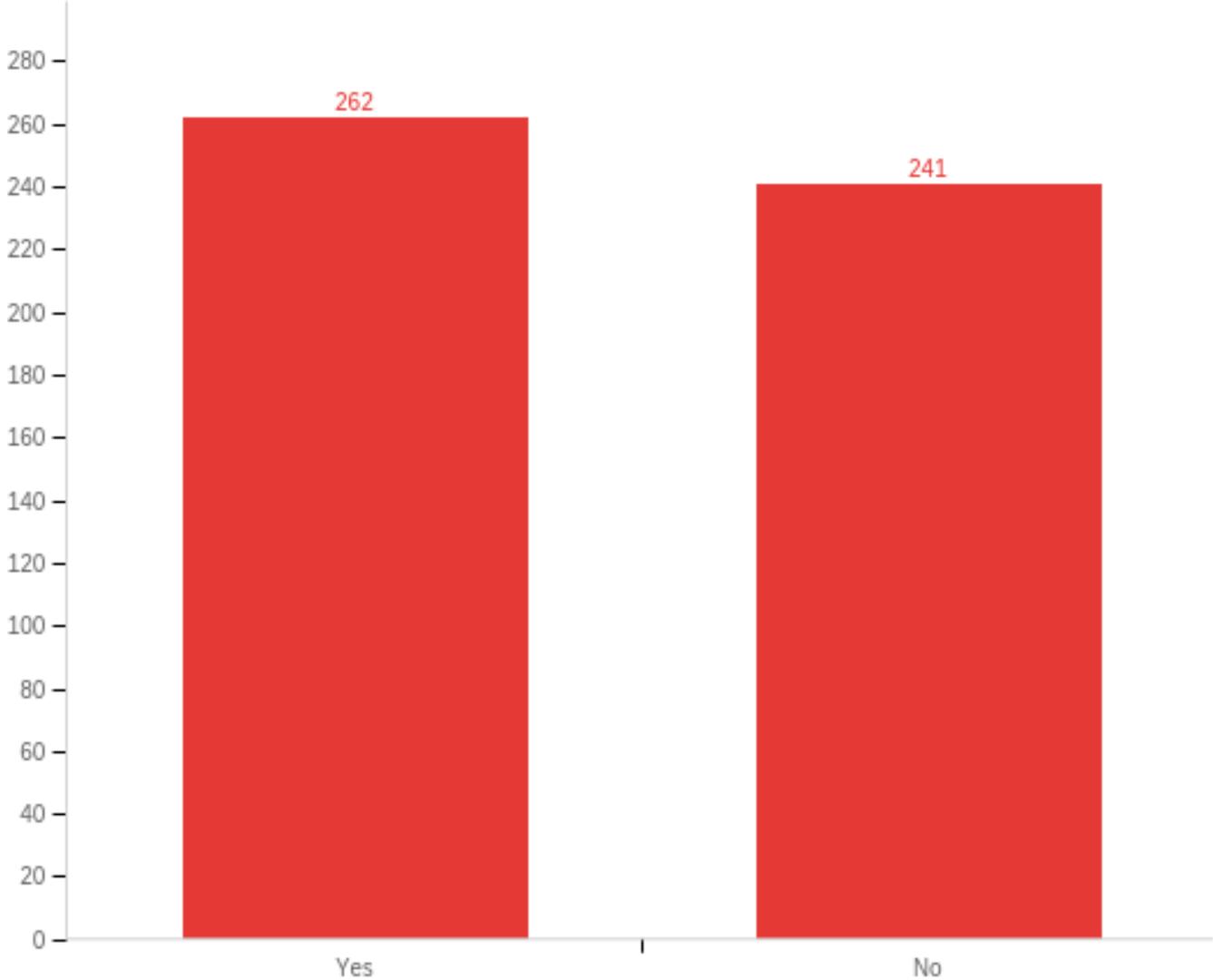
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How frequently do you visit the library?

#	Field	Choice Count
1	Weekly	7.78% 40
2	1 - 2 times per month	15.37% 79
3	A few times per year	37.16% 191
4	Never	39.69% 204
		514

Showing rows 1 - 5 of 5

Do you or anyone in your household volunteer?



Best things about Ellsworth



